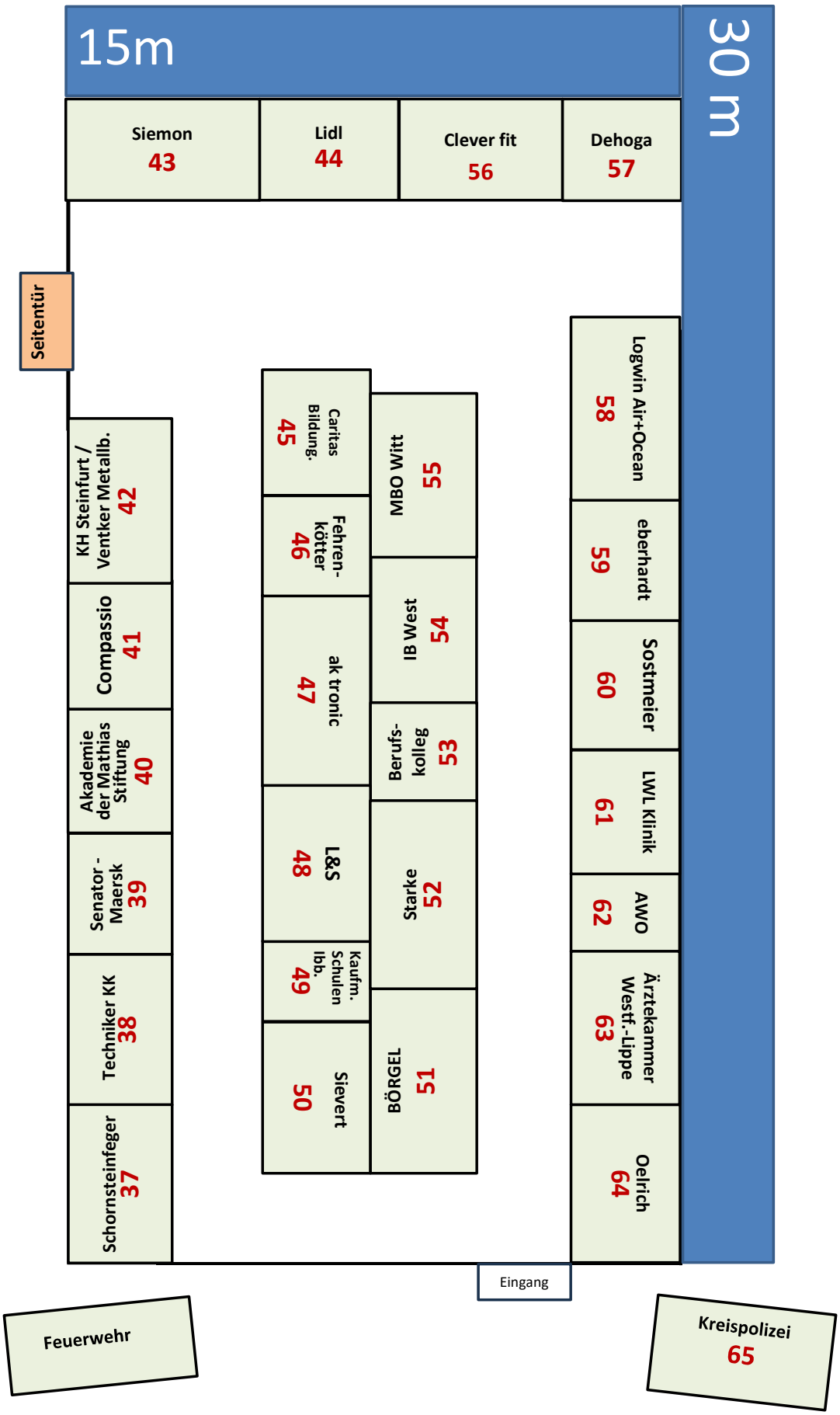Zeltplan Berufswahlmesse 2025